



## PARTNERSHIP OPPORTUNITIES

### August 5th, 2023

1380 W. Florida Ave, Denver



# Shakedown Street — LIVE AT LEVITT PAVILION

Join WeeCycle and We Don't Waste with a VIP experience of live music, food, drink, and family-friendly fun at Levitt Pavilion! By becoming a sponsor, you're supporting WeeCycle's mission to recycle essential baby gear and match it to Colorado families in need, and We Don't Waste's mission to increase food access and protect the planet by rescuing and repurposing food, while educating and advocating to increase food security and decrease food waste.



### Platinum \$10,000

- Recognition as Platinum Sponsor in:
  - All event marketing collateral, event related emails, and onsite signage
  - A minimum of 3 features on both WeeCycle's and We Don't Waste's social media platforms and e-newsletters
  - A combined market reach of 38k+ !
- Joint press release
- Name/logo recognition in pre-show slideshow
- Live mention to entire Levitt Pavilion audience (up to 10,000 people)
  - Opportunity to join WeeCycle and We Don't Waste leadership on stage during live mention
- 12 individual tickets
- Option for logo inclusion on event giveaway
- Option to purchase additional tickets at a 20% discount
- Logo on WeeCycle's and We Don't Waste's websites for 1 year
  - 10k+ Average Monthly Users
- Joint Mobile Market Sponsor - logo at event site and option to volunteer (\$1,000 value)



### Hall of Fame \$5,000

- Recognition as Hall of Fame Sponsor in:
  - All event marketing collateral, event related emails, and onsite signage
  - A minimum of 2 features on both WeeCycle's and We Don't Waste's social media platforms and e-newsletters
  - A combined market reach of 38k+ !
- Name/logo recognition in pre-show slide and event program
- Live mention to entire Levitt Pavilion audience (up to 10,000 people)
- 8 individual tickets
- Option to purchase additional tickets at a 20% discount
- Logo on WeeCycle's and We Don't Waste's websites for 1 year
  - 10k+ Average Monthly Users
- Joint Mobile Market Sponsor - logo at event site and option to volunteer (\$1,000 value)





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#### **Classic Duet \$ 2,500**

- This unique sponsorship opportunity will go to support both WeeCycle and We Don't Waste—the perfect duo!
- Recognition as Classic Duet Sponsor in:
  - All event marketing collateral, event related emails, and onsite signage
  - A minimum of 1 feature on both WeeCycle's and We Don't Waste's social media platforms and e-newsletters
  - A combined market reach of 38k+ !
- 6 individual tickets
- Option to purchase additional tickets at a 20% discount
- Logo on WeeCycle's and We Don't Waste's websites for 1 year
  - 10k+ Average Monthly Users

#### **Top Tempo \$ 1,000**

- Recognition as Top Tempo Sponsor in:
  - All event marketing collateral, event related emails, and onsite signage
  - A minimum of 1 feature on both WeeCycle's and We Don't Waste's social media platforms and e-newsletters
  - A combined market reach of 38k+ !
- 4 individual tickets
- Option to purchase additional tickets at a 20% discount
- Logo on WeeCycle's and We Don't Waste's websites for 1 year
  - 10k+ Average Monthly Users

#### **Rock-n-Rhythm \$ 500**

- Recognition as Rock-n-Rhythm Sponsor in:
  - All event marketing collateral and event related emails
- 2 individual tickets
- Option to purchase additional tickets at a 20% discount
- Logo on WeeCycle's and We Don't Waste's websites for 1 year
  - 10k+ Average Monthly Users



## Want to Join the Fun? Contact Us

Contact Lindsey, Development Director at WeeCycle: [Lindsey@Weecycle.org](mailto:Lindsey@Weecycle.org)

Contact Kyle, Director of Development at We Don't Waste: [Development@WeDontWaste.org](mailto:Development@WeDontWaste.org)